

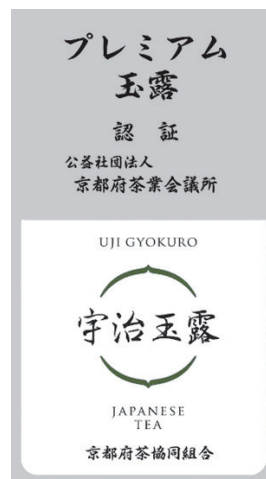
Certified FY
2025

Premium Uji-cha



What is Premium Uji-cha?

- The Kyoto Prefecture Tea Industry Chamber certifies high-quality Uji green teas as “Premium Uji-cha,” and it certified 34 such teas in FY 2025.
- There are three types of Premium Uji-cha: Premium Hand-picked Gyokuro, Premium Gyokuro, and Premium Sencha. If you see the following types of logos on tea, be sure to pick some up and try it.
- You can find shops that sell the newly certified FY 2025 teas on the next page. Scan the 2D code for each shop to see the store details and purchase some tea to try.

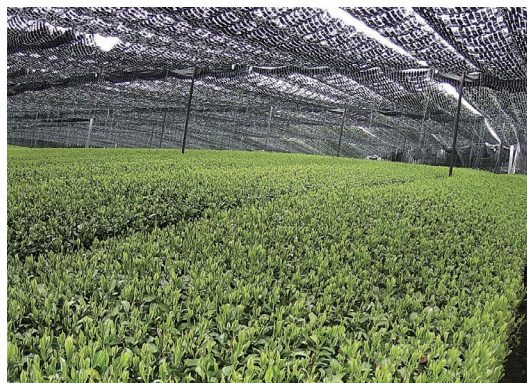


Hand-picked Gyokuro



Hand-picked Gyokuro is an extremely high-quality tea with leaves carefully picked one-by-one.

Gyokuro



Gyokuro brings out the rich savory umami of the tea leaves by using a covered rack cultivation method, in which a rack framework is set up and then covered with shading material to block out sunlight.

Sencha



Sencha is grown without shading and in full sunlight, resulting in a refreshing tea with a pleasant astringency.

The products listed below are some specific certified Premium Uji-chas that are recommended at each store.

Ogawa Takeji Chaho

Gyokuro

Sencha

Premium Uji Gyokuro

Premium Uji Sencha



〒610-0302

71 Kashihara, Ide, Ide-cho, Tsuzuki District, Kyoto, Japan
TEL : +81-774-82-2209



Maiko no Cha Honpo (Maiko tea JAPAN)

Hand-picked Gyokuro

Saikokessaku Gyokuro
Yashikinocha



〒610-0322

2-1 Kamidaimon, Fugenji, Kyotanabe City, Kyoto, Japan
TEL : +81-774-62-0256



Ryuhoen Limited.

Sencha

Koto no Kaori



〒610-0255

97 Honmachi, Gonokuchi, Ujitawara-cho, Tsuzuki District, Kyoto, Japan
TEL : +81-774-88-2038



Hoshunen Iwai Kanzo Shoten

Sencha

Zuiso



〒611-0021

80 Renge, Uji, Uji City, Kyoto, Japan
TEL : +81-774-23-2500



Marukyu Koyamaen

Hand-picked Gyokuro

Sencha

Tamahomare

Unjo



〒611-0042

86 Terauchi, Ogura-cho, Uji City, Kyoto, Japan
TEL : +81-774-20-0909



Shohokuen CO.,LTD.

Hand-picked Gyokuro

Sencha

Saikoho Ten-jirushi

Saikoho Homare-jirushi

Saikoho Hikari-jirushi

Saikoho Takumi-jirushi



〒611-0002

8 Higashinaka, Kobata, Uji City, Kyoto, Japan
TEL : +81-774-32-8105

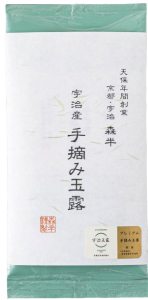


Kyoeiseicha Co., Ltd.

Hand-picked Gyokuro

Sencha

Uji-san Tezumi Gyokuro Matsu-no-sono (Kin)



〒611-0042
74 Kubo, Ogura-cho, Uji City, Kyoto, Japan
TEL : +81-774-51-1519



FUKUJUEN CO.,LTD



Hand-picked Gyokuro

Kin-un

Sencha
Myoe



〒600-8005
Corner of Shijo-dori St. and Tomino-koji-dori St., Shimogyo Ward, Kyoto, Japan
TEL : +81-50-3152-2900



Ujitawara-Seichajyo Co.,Ltd.

Gyokuro

Sencha

Gentei Gyokuro Sarumaru

Shin zan



〒610-0255
Shibo, Gonokuchi, Ujitawara-cho, Tsuzuki District, Kyoto, Japan
TEL : +81-774-99-8181



Seisenen-honten

Hand-picked Gyokuro

Tezumi Gyokuro "Premium Uji"



〒610-0231
13 Kawakubo, Tachikawa, Ujitawara-cho, Tsuzuki District, Kyoto, Japan
TEL : +81-774-88-2356

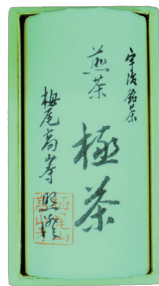
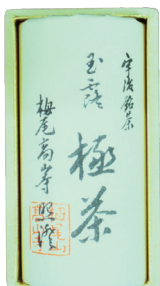


Maruri Yoshida Meichaen

Hand-picked Gyokuro

Sencha

Kiwame cha Gyokuro Sencha Kiwame cha



〒611-0042
45-2 Oinoki, Ogura-cho, Uji City, Kyoto, Japan
TEL : +81-774-24-0320



UJICHA



JAPANESE
TEA

How is Premium Uji-cha certified?



FY 2025 Quality Review Committee

Uji-cha shop applies for Premium Uji-cha certification

The Quality Review Committee evaluates the product's quality

The Certification Committee evaluates the product's quality

The certified Premium Uji-chas are selected

In the Premium Uji-cha Certification Quality Review Committee, professional judges perform a thorough evaluation of submitted teas. Only those recognized as high quality are forwarded to the Certification Committee, where they are then certified as Premium Uji-chas.

Requirements for Premium Uji-cha Certification

Premium Hand-picked Gyokuro

- (1) Must be made with only first-flush tea leaves produced within Kyoto Prefecture
- (2) Must be grown using the covered rack cultivation method
- (3) Must be of a high level of quality

* Especially teas that are grown in a natural shape bush formation garden and hand-picked are classified as Premium Hand-picked Gyokuro if they satisfy the above standards.

Premium Sencha

- (1) Must be made with only first-flush tea leaves
- (2) Must be prepared in such a way that satisfies the definition of Uji-cha
- (3) Must be of a high level of quality

